MENA e-com map: UAE

Joint project by WEE.ae and Data Insight

Sept 2026

E-commerce organizations

Working with the brands

Consulting/Execution

TM registration

Product certification

Finance & analytics

Payments and finances

Acquiring/Payment systems/Payment services

BNPL

Digital wallets

Analytics

Market analytics

Business analytics

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SELLERS ACADEMY

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you can add information about your company or become a partner of the project with a professional audience of more than 200,000 people in the MENA, CIS regions

Marketing

Industry communications

Communities

Legal support

Investment

Funds

Customer acquisition/Retention

Loyalty platforms

Loyalty programs

Retail media networks

Retail media platforms

CDP

Digital/Perfomance marketing agencies

Media agencies

Branding/Creative Agencies

Influencer marketing platforms

Email automation

Social media tools

SEO Tools

DSP

Information Technology

eCommerce platforms

CDN

ERP

Cybersecurity/Risk management

PIM

AB-testing

CRM

Marketplaces

Niche marketplaces

Multicategory marketplaces

B2B Marketplaces

Grocery delivery

Delivery from retail stores

Food delivery

Delivery from pharmacies

International marketplaces/Dropshipping

AI/AR services

Virtual clothes try-on

Virtual furniture in interior try-on

Virtual makeup try-on

Content generation/Localization

Customer Communications

Customer dialogue

Platforms/Voice robots/Chat bots/Videochats/AI Agents

Call Management

SMS providers

Online chats

Monitoring and analytics

Ad/CX efficiency analysis

Mobile analytics

Call tracking

Competitor analysis

Catalog, range and content

Working with reviews

Website personalization

Live streams

Content creation

Size determination

Site search

Logistics

Last mile delivery

Courier delivery

Express delivery

Oversize delivery

Optimization tools

Telematics

Returns management

Pickup points/Parcel lockers

Transport provision

Courier outstaffing

WHS/FF/Crossborder logistics

Fulfilment

Crossborder

Marketplace logistics

Warehouse services

Logistics IT/Automation

Automation of warehouse logistics

WMS

Automation of logistics processes

Data Insight is an analytical company specializing in market research and consulting within the eCommerce and digital sectors. Established in 2010, the company's mission has been to facilitate market growth through systematic analysis and transformation driven by insights into customers' needs and behaviors.

WEE.ae is a proprietary shopping platform that unites over 600 sellers (across 15 product categories) in the UAE. It specializes in product delivery using 1P, 2P, 3P, and DBS models and offering store-to-door delivery within one hour or in a convenient time slot in the UAE. The platform has been active in the MENA region for over three years. With its Seller Academy, it shares valuable market expertise with vendors.